



INGREDIENTS WITH IMPACT: INTRODUCING THE CIRCULAR COSMETIC COLLECTIVE

Nine impact-led ingredient innovators unite to accelerate the circular cosmetic economy

The Circular Cosmetic Collective (CCC) is a new industry collaboration bringing together nine impact-led ingredient manufacturers with a shared ambition: to accelerate the growth of the circular cosmetic economy.

The Collective comprises nine founding members: [COLIPI](#), [Gaia Tech](#), [Innomost](#), [Kaffe Bueno](#), [Lignopure](#), [NoPalm Ingredients](#), [Origin by Ocean](#), [Swedish Algae Factory](#) and [The Upcycled Beauty Company](#). Together, these companies operate at the forefront of circularity in beauty and personal care, developing upcycled, biotech and circular ingredient solutions.

Through their work, the Collective's founding members transform diverse waste and side streams into high-performance ingredients for beauty and personal care, challenging conventional linear approaches and reinforcing that circular solutions can deliver both formulation performance and ingredient innovation. Building on this shared expertise, the Circular Cosmetic Collective provides a platform for knowledge-sharing and education, helping bring greater clarity, transparency and credibility to circular ingredient innovation and supporting its practical application across the industry.

The Collective responds to a growing need for transparency in an industry navigating sustainability claims, regulatory expectations and increasing innovation complexity. Through collective action, the CCC supports brands, formulators and decision-makers seeking practical ways to integrate circular ingredients into product development and to communicate their value with confidence.

*"What brings the members of the Circular Cosmetic Collective together is the understanding that we can achieve greater impact by acting collectively," says **Noomi Mikkelsen**, founding member of the Circular Cosmetic Collective. "By standing together, we are better positioned to support the industry's transition towards circularity and to make circular ingredient solutions more accessible and easier to work with in practice."*

Each founding member contributes distinct expertise, technologies and feedstocks, spanning upcycling, biotechnology and novel processing approaches. This diversity enables the Collective to address circularity from multiple perspectives while maintaining a shared focus on functionality, performance and impact.

"There is no single solution to circularity," adds Anna Crovetto, founding member of the Circular Cosmetic Collective. "The value of the Collective lies in bringing different approaches together and creating opportunities for shared learning, and progress."

The Circular Cosmetic Collective will make its industry debut at in-cosmetics Global 2026, where it will be showcased within the NEW Upcycling Hub in the Sustainability Area. Visitors will be able to meet the Collective's members and explore a range of circular ingredient technologies for beauty and personal care formulations.

The Circular Cosmetic Collective website, www.circularcosmetic.com, will launch soon.

ABOUT THE CIRCULAR COSMETIC COLLECTIVE

The Circular Cosmetic Collective unites innovators, scientists and ingredient manufacturers working to transform diverse waste and side streams into high-performance ingredients and sustainable solutions for the beauty and personal care industry.

Through collaboration, knowledge-sharing and education, the Collective supports the industry's transition towards more circular approaches to ingredient sourcing and development.

MEDIA CONTACT

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